

**\* \* \* AN IMPORTANT MESSAGE FROM \* \* \***  
**DR. RICHARD T. VAGLEY**  
**THE PITTSBURGH INSTITUTE OF PLASTIC SURGERY ('PIPS')**

**Dear Patient/Potential Patient:**

**My staff and I think you will find what follows of particular interest to you. *Please read on.* You are receiving this communication because of your interest in undergoing one or more plastic/cosmetic surgical services, an interest you previously expressed to my staff and/or me.**

**If you still are interested in undergoing the surgery you and I (or you and my staff) discussed, find below a \$250 discount coupon, which you can apply to the cost of your surgery *provided that you undergo your surgery no later than OCTOBER 31, 2007.* Just about any/all surgery in which you may be interested can be undertaken at the Waterfront Surgery Center in Homestead, Pennsylvania, an ideal (and very cost-effective) setting for elective plastic/cosmetic surgery. Keep in mind that, if you have yet to consult with me about the surgery we discussed, we cannot proceed with surgery until you consult with me. Consultations, on Monday afternoons and evenings and Thursday mornings, are free provided that, once scheduled, they are not rescheduled. Just call us at 412-345-7477 or toll-free 1-800-321-7477 to schedule a *no-cost, no-obligation* consultation. *Please note that, if you are unable to use this discount coupon, you may transfer it to anyone of your choosing. Only one discount coupon to a 'customer', of course.***

**Want to learn what the cost of your surgery would be? Simply visit our website ([www.PIPStreet.com](http://www.PIPStreet.com)) and click on 'Services & Fees'. Want to finance the cost of your surgery? Go to [www.MyMedicalLoan.com](http://www.MyMedicalLoan.com). Any questions, just give us a call. We look forward to being of service to you.**

**THIS DISCOUNT COUPON, WHEN PRINTED AND PRESENTED IN PERSON TO 'PIPS', IS WORTH \$250 TOWARD THE COST OF ANY/ALL SURGICAL SERVICES PURCHASED THROUGH 'PIPS' AND COMPLETED ON OR BEFORE OCTOBER 31, 2007.**

**IF YOU WISH TO TRANSFER THIS DISCOUNT COUPON TO ANOTHER, PLEASE COMPLETE THE FOLLOWING:**

**I, \_\_\_\_\_, TRANSFER THIS DISCOUNT COUPON TO**

**Mr./Ms. \_\_\_\_\_.**

**FOR A PRINTABLE VERSION OF THIS COUPON, PLEASE OPEN ATTACHMENT OF YOUR CHOICE (EITHER 'MICROSOFT WORD' OR 'ADOBE PDF') AND PRINT.**