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## Press Release 03.26.2012

### Kelly Strayhorn Theater announces date for FULL BLOOM Summer Dance Party

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PITTSBURGH—Kelly Strayhorn Theater announces the date of the fourth annual FULL BLOOM Summer Dance Party. This year's event, chaired by Steve and Gail Mosites, will be held on Saturday, June 2, 2012. FULL BLOOM is a benefit bash to kick-off KST's summer series, East Liberty LIVE!

Each year, FULL BLOOM is bolder and more dynamic than ever, and this installment is no exception. Kelly Strayhorn Theater is known for throwing epic parties and events, and FULL BLOOM is the most anticipated happening of the year. In 2011, it was voted one of the top ten parties of the year by the Tribune Review.

The evening begins with a chic VIP reception with an auction full of unique goodies, evocative performances, and samplings from the East End's best food and drink hot spots. Then, the KST lobby transitions into a full-blown dance party. As always, FULL BLOOM features eclectic and entertaining live performances from local and national artists. The party encompasses the theater's main stage and lobby, as well as spaces outside the theater.

Tickets go on sale Monday, April 2, 2012.

*Expect avant-garde. Expect groundbreaking. Expect a fundraiser in signature KST-style.*

Event details will be updated on our [website](#).

**Event Chairs:** Steve and Gail Mosites

**Host Committee Chairs:** Kilolo Luckett and John Barbera

**Sponsorship Chair:** Daniel Koller

**Logistics Chair:** Elizabeth Bush

**Presenting Sponsor:** PNC Bank

**Supporting Sponsors:** Mosites Construction Company, Alphagraphics

#### About East Liberty LIVE!

East Liberty LIVE! is Kelly Strayhorn Theater's summer series presenting a broad range of arts programming for children, families, and general East End audiences. Through exciting, accessible, and low-cost events, East Liberty LIVE! engages those who live and work in East Liberty, and encourages first time patrons to visit other area businesses including restaurants, shops, and cultural destinations.

Formerly known as Celebrate East Liberty!, our summer programming has brought many innovative performances to our neighborhood in past seasons, including Zany Umbrella Circus, STAYCEE PEARL dance project, and Eclectic Laboratory Chamber Orchestra. We invite artists, residents, and business owners to participate in and benefit from the creativity, vitality, and connections the arts bring to our community.



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#### About the Kelly Strayhorn Theater

As the last of nine theaters from the 1950s heyday of East Liberty, the Kelly Strayhorn Theater uses the arts as a catalyst for continuing community revitalization. The theater, in its 12th season, continues to play a key role in the transformation of Pittsburgh's East Liberty neighborhood. An intimate, professionally equipped, 349-seat multiple-use performance venue, the theater demonstrates its commitment to Pittsburgh artists and audiences. The KST is a favorite venue of emerging local artists, regional artists and arts organizations who take risks and present new work. Noted Pittsburghers Gene Kelly and Billy Strayhorn, the namesakes, are among the 80 area artists honored on the theater's Gallery of Stars. The building, opened in 1919, is the former Regent Theatre, which served the East End as a movie house for eight decades.

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