



## ***Welcome to the CLO Academy Spring Production of Annie!***

Enclosed you will find forms to purchase tickets, program ads (x5) for *Annie* – along with sponsorship information.

As with all CLO Academy productions, tickets, program ads and flower sales are what allow us to pay for our production team, the rental of the space, costumes, build the set, etc. Without us being successful in those sales, we can't produce the show, or continue to produce 2 performances. This year, we are asking each cast member to sell at least 10 tickets and at least 1 full page ad. Of course family members are encouraged to purchase tickets and program ads, but we highly encourage you to visit local businesses as well.

If you know of a company that would be interested in having their name attached to a "physical aspect" of the production, we are also offering sponsorships. The next time you are at the doctors or shopping at your favorite store, ask them if they would sponsor part of your show!

You are able to purchase all tickets, ads, and flowers online. You will be receiving a link in your email in the next few days.

**As an incentive for making your sale goals, we are awarding the following:**

**SECURE THE LARGEST SPONSORSHIP (by 2/26):**

\$50 Visa Gift Card

**SELL THE MOST TICKETS (incl. on-line sales):**

1<sup>st</sup> place - \$50 Visa Gift Card

2<sup>nd</sup> Place - \$25 Starbucks Gift Card

3<sup>rd</sup> Place - \$15 Starbucks Gift Card

**SELL THE MOST ADS (by 2/26):**

\$25 Starbucks Gift Card

**BE THE FIRST TO SELL 10 TICKETS:**

\$25 Starbucks Gift Card

*We'll be posting leader boards in the Academy lobby and updating them as sales come in.*

If you have any questions regarding sponsorships, ticket sales, program ads, or flower purchases, please contact Michael Cerchiaro at 412-281-2234 x101 or [mcerchiaro@pittsburghCLO.org](mailto:mcerchiaro@pittsburghCLO.org)

**DEADLINES:**

Program Ads – February 26

Flowers – March 9

*Flowers can ONLY be pre-ordered online*

Dear Friend of the Arts,

On March 17, students at the Pittsburgh CLO Academy of Musical Theater will present the musical *Annie*. The production staff is currently organizing a show program, which will contain advertisements, personal messages, and names of loyal patrons, as well as names and biographies of the cast and crew members. All profits will be used for expenses incurred during this musical.

We invite you to join the businesses and families in our community in supporting the arts and Pittsburgh CLO Academy's production. Programs are an effective and reasonable advertising route. Most guests arrive early for the performance and browse through the program. *Literally a captive audience!*

The program will be printed in black & white, 5½ x 8½ format, and as a sponsor, you will have a choice of sizes that best fit your advertising needs.

- Full Page (4.5" x 7.5") . . . . . \$30
- Half Page (4.5" x 3.5") . . . . . \$20
- Quarter Page Wide (4.5" x 1.5") . . . . . \$15
- Quarter Page Tall (2" x 3.5") . . . . . \$15
- 1 Liner (up to 30 characters (incl. spaces)) . . . . \$5

**The back cover (full color) may be requested for a \$200 donation.**

**Two prime full-page ad space inside of the cover (black & white) may be requested for a \$100 donation.**

Ads must be submitted as one of the following formats: PDF, EPS, JPEG, or TIFF. Ads should be submitted via the online form ([pittsburghclo.org/education](http://pittsburghclo.org/education)), on a CD/DVD, a photo-ready copy, or e-mailed to [mcerchiaro@pittsburghclo.org](mailto:mcerchiaro@pittsburghclo.org). Ads and photos must be at least 300dpi. Creation of advertisements is available at no charge (please attach all information to be included in the ad.) Personal photos are welcomed and will be returned after the program is completed.

You may submit this to your student contact or mail to the following address:

**Annie Program Ad  
Pittsburgh CLO Academy  
130 CLO Academy Way, 8th Floor  
Pittsburgh, PA 15222**

Thank you for your continued support of Pittsburgh CLO Academy and arts education.

*Please complete the section below and return this form with your ad layout, information, and payment.*

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Cash  Check (payable to Pittsburgh CLO)



Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**SELECT AD SIZE:**

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- Quarter Page Tall - \$15
- 1 Liner (30 characters & incl. spaces) - \$5: \_\_\_\_\_

**AD DELIVERY:**

- Ad/copy attached
  - E-mailing ad
- (send to [mcerchiaro@pittsburghclo.org](mailto:mcerchiaro@pittsburghclo.org))



**SPONSORSHIPS AVAILABLE!**

- Ticket Printing Sponsor - \$250**  
incl. Signage in Lobby & Full Page Ad
  - Cast & Production Team Meal - \$500**  
incl. Signage in Lobby, Full Page Ad, & 2 Free Tickets
  - T-Shirt Sponsor - \$750**  
incl. Signage in Lobby, Full Page Ad, & 4 Free Tickets
  - Flower Sponsor - \$750**  
incl. Signage in Lobby, Full Page Ad, & 4 Free Tickets
  - Cast Reception - \$1,000**  
incl. Signage in Lobby, Full Page Ad, & 4 Free Tickets w/reserved seating
  - Program Printing Sponsor - \$2,000**  
incl. Signage in Lobby, Full Page Ad, & 6 Free Tickets w/reserved seating
  - Production Team Sponsor - \$5,000**  
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**Ads, sponsorships and payment  
are due no later  
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Performed by Pittsburgh CLO Academy Students

**March 17**

**3:00pm & 6:00pm**

at the CAPA Theater · 9th Street & Fort Duquesne Blvd

Adults: **\$25**

Students (grade 12 and under): **\$15**

**CLO Academy Student Pizza Party: \$25!**

Includes ½ hour pre-show master class with the show's choreographer, pizza, ticket and an escort to the March 17, 3:00pm show.

Tickets, congratulatory flowers, and program advertisements can be ordered at [pittsburghclo.org/education](http://pittsburghclo.org/education).

Tickets can be ordered by completing the form below.

**TICKETS:** Adult: \$25 · Student (grade 12 & under): \$15 · Pizza Party: \$25

Saturday, March 17 - 3:00pm

Saturday, March 17 - 6:00pm

\_\_\_\_\_ Adult x \$25 = \$ \_\_\_\_\_

\_\_\_\_\_ Adult x \$25 = \$ \_\_\_\_\_

\_\_\_\_\_ Student x \$15 = \$ \_\_\_\_\_

\_\_\_\_\_ Student x \$15 = \$ \_\_\_\_\_

\_\_\_\_\_ Pizza x \$25 = \$ \_\_\_\_\_

**AMOUNT DUE: \$ \_\_\_\_\_**

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**SELECT ONE:**

MAIL tickets to the address below for \$1

SEND tickets home with: \_\_\_\_\_

HOLD tickets at the door under the name: \_\_\_\_\_

**TOTAL DUE: \$ \_\_\_\_\_**  
Please add \$1 if mailing tickets home

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Cash  Check (payable to Pittsburgh CLO)

      

Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Send completed form and payment to:**  
Pittsburgh CLO Academy • Annie Tickets  
130 CLO Academy Way, 8th Floor • Pittsburgh, PA 15222